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CHIEF OF POLICE

NEWS RELEASE

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Crime Mapping Online

SOUTH PASADENA, CA – South Pasadena Police Department Adds New Online Tool for Community to View Crime Statistics

As part of its ongoing efforts to improve efficiency and service to the community, the South Pasadena Police Department now offers a new online tool to share information about crime activity. The new tool, called CrimeReports.com, provides a crime mapping application accessible via the police department's website at www.ci.south-pasadena.ca.us/police or on www.CrimeReports.com

"Providing the community the ability to directly access crime information through on-line data mapping allows the police department to share crime data in almost real-time. Having crime information available to the public can help prevent crime in our neighborhoods," said Joseph F. Payne, South Pasadena's Police Chief.

The community can access the crime map 24 hours a day through either website or through the CrimeReports iPhone application, available for free download in the Apple iTunes store. This new service even lets community members sign up for free customizable email alerts, and submit anonymous crime tips.

By sharing timely neighborhood crime data with the community, this new South Pasadena Police Department online tool will give people the ability to review and understand crime trends in their neighborhood, empowering them to make informed decisions to help improve the safety of their neighborhood and community.

This is another element of the South Pasadena Police Department's efforts to utilize technology in streamlining its administrative processes, and providing services in the most effective and cost-efficient way possible. Other recent technological improvements made by the Department includes a new service providing community members with the ability to view and print their traffic accident police reports right from the web.

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