



**ACTION MINUTES OF THE SPECIAL MEETING OF THE
FOURTH OF JULY / FESTIVAL OF BALLOONS COMMITTEE
OF THE CITY OF SOUTH PASADENA CONVENED
THIS 21TH DAY OF APRIL 2015, AT 7:00 P.M.
AMEDEE O. "DICK" RICHARDS, JR., COUNCIL CHAMBERS
1424 MISSION STREET**

- Chairperson, Joe Payne called the meeting to order on April 21, 2015 at 7:09pm.

Present	Absent
Joe Payne	Bob McClain
Joan Shaw	Marty Smith
Ted Shaw	Jane Jackson
Michael Schlaifer	Joan Payne
Megan Fielding	Bill Glazier
Jim Anderson	Karen Whitney
Rosemary Whitney	Rob Williams
Robert Mac Tavish	
Marlin Perry	
Anthony Kim	
Diana Mahmud	

- Minutes to approve. Motion to approve Ted Shaw and Rosemary Whitney. Motion approved.
- **Public Comment:** Mayor Bob Joe reported he was going to go around to each committee and thank them for our service to this Community. Volunteering is a very special thing and he really appreciates our service to the city. Volunteering is all about helping others. He said how much we all care for this community for all that we do to make the 4th of July the amazing day in South Pasadena that it is. He wanted to give us an update; South Pasadena is hosting the Special Olympics. We are going to have about 80 members from Morocco and Paraguay here from those two countries. We are going to have a Princess from Morocco coming here. They will be in South

Pasadena from July 21-23. The first day we have them we will be hosting them will have a pancake breakfast, by Kiwanis parade down fair oaks, BBQ at Garfield park, Chinese American club dinner and lots of fun activities around town.

- **New Business:**

- **Theme:** "South Pasadena Welcomes the Special Olympics World Games"
The theme for the parade was motioned by Joan Shaw and Ted Shaw.
Motion Approved.
- Ted Shaw reported that we have for the first time in many years that we have a budget. Money is available this year and we can go back to the patches if we so desire. Joan Shaw suggested that we ask the Girl and Boy Scouts if they even want patches anymore. Use the pin we received image for the patches. Merge FOB logo and Special Olympics logo. Rosemary will ask Karen to come up with a design for the pin.

- **Committee Reports:**

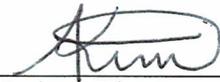
- **Finance:** Michael Schlaifer reported we have \$11,854 currently in the bank. We have a couple outstanding checks people have not cashed. He needs assistance filling out a W9 for the YMCA to get our money from ticket sales. They have money they received for us from ticket sales for the firework show. They have \$632 in an account for us.
- **Parade:** Jim Anderson reported that he has his first entry request for the 2015 parade. We will be having a parade this year! We can leave the grand Marshal's up to multiple people and we will need flatbed trucks or convertibles. Multiple Grand Marshal's were suggested for this year. Possibly those involved in Special Olympics.
- **Cars:** Marlin Perry reported that we should have a good turn out with the cars. His club is growing, now has 130 families in the club. Ted Shaw suggested that if we don't have enough cars to reach out to a car dealership for convertibles to use and they would get free advertising that way too.
- **Posters:** Joe Payne reported that he and Joan Payne would be getting the letters out to the 5th graders for poster designs this month.
- **Food Booths:** Rosemary Whitney reported that the letters will go out in the next week but she's thinking it will be the usual 4 food booths like we usually

have. Anything more than 4 or 5 is overkill and limits fundraising for the groups.

- **Fireworks and stadium:** Ted Shaw reported that he had a meeting with the YMCA with their director Sue and she was going to go build a team of people to train and possibly take over in the future. He needs 6-8 people on her team to help Ted get everything done that needs to get done. We need to figure a way to dress it up a little more, more decorations and new music. We will have a variety of food like we did last year. We need to replace our signs that we use to have.
- **Tickets:** Robert Mac Tavish reported that we sold quite a bit of tickets at our merchants around town before and the day of for the firework show. We sold 2,813 total tickets for a total of \$36,234. We are on a rise. He suggested preprinting them with numbers on them and thinks it would be a more efficient way of printing and selling them. He wants 3 pole banners to really make it stand out where tickets are sold. Three banners on the street that can be moved down to the park and then down to Meridian and Diamond entrance of the field. The merchants all have posters to show they sell them. He thinks it would be a nice addition and would have a long life span and could be stored easily. He introduced Lindy Yuen whose on the board for SPHS boosters and wanted to welcome her because she wants to join our committee. Ted Shaw and Rosemary Whitney motioned to add Lindy to the FoB committee. Motioned approved. He wants to recommend that we keep the YMCA as one of our ticket vendors.
- **Security:** Joe Payne reported that the security would be there.
- **Comments:**
 - Ted Shaw reported that they are honoring David Margrave at the next city council meeting (April 22). He has cancer and has a short time left. He was one of our founders of the 4th of July parade. If anyone can come support him at he council meeting please come. He has been a big part of this committee and parade.
 - Diana Mahmud reported on the idea of moving the FoB firework show down to the arroyo. It is not possible to move the show down to the arroyo because of the wind challenges. We plan to stay put at the high school unless there is major problem. The city absorbs the cost for school related events and wondered if we had explored the option of the costs.

- Anthony Kim introduced himself as the staff liaison to our committee. He looks forward to learning all about this festival. He is hoping to make it up there for the day. Ted Shaw wants to sit down with Anthony and to go over all the information he has to do in the next few months.
- Joan Shaw brought a replacement, Ashley Ziegler. She is here to help anyone who needs help. She is very anxious to get involved in the city and very organized. Megan Fielding and Joan Shaw motioned to add her to the committee. Motion approved.
- Ted Shaw wants to check the budget and get some bids for the signs and poles that Marlin suggested we get for ticket sales.
- Meeting adjourned at 8:12pm. Our next meeting is May 19, 2015 at 7:00pm.

Respectfully Submitted:



Anthony Kim
Community Services Coordinator

Approved by:



Joseph Payne
Committee Chair